



**American Fire
Sprinkler Association**

Sponsored Blog Post

Advertiser Information (Company name will be listed in Sprinkler Age advertiser index as indicated below.)

Advertiser Contact: _____ Email: _____
Company Name: _____
Address: _____
City/State/Zip: _____
Phone/Fax: _____
Website: _____

Agency Information (If other than in-house)

Agency Contact: _____ Email: _____
Agency Name: _____
Address: _____
City/State/Zip: _____
Phone/Fax: _____

Send all invoices to (circle appropriate billing recipient): Advertiser Agency
Billing Contact: (If different) _____ Email: _____

Credit Card Payment Information

_____ **Card Number** _____ **Name on Card** _____ **CCV** _____ **Exp. Date** _____ **Billing Zip Code** _____

Insertions (Circle the month in which you would like your Sponsored Blog Post to be published)

Jan Feb March April May June July Aug Sept Oct Nov Dec

Date to Appear (if known): _____

AMOUNT SUMMARY PER POST

Rate = \$2,500 + Number of Posts _____ = Total _____

AFSA reserves the right to reject any advertisement. Advertisers and their agents assume responsibility for the content of their advertisements. All advertisement space is subject to availability

The ADVERTISER represents and warrants that the advertising provided is not false and misleading, does not contain any untrue, defamatory, harmful, abusive, vulgar or obscene materials, is in compliance with all applicable laws, does not infringe upon the rights of any other party, including but not limited to copyrights, trademarks, privacy rights, moral rights, trade secrets, patents and any other rights. The ADVERTISER also warrants and represents that it has the unrestricted and exclusive right to use all such materials.

ADVERTISER will indemnify and hold harmless AFSA and its agents from any liability arising from or based on the content of ADVERTISER'S advertising material, including attorneys fees for the defense of any such claims against AFSA.

Advertisement(s) in or on any of its official media channels do not constitute and shall not be interpreted as an endorsement of the product or service by AFSA.

This Contract and schedule herein constitute the entire Contract and understanding of the parties related to the subject matter hereof and supersede all prior and contemporaneous agreements, negotiations, contracts and understandings between the parties both oral and written. The terms of this Contract shall apply to parties hereto and any of their successors or Assigns.

I have read and agree to the terms stated above.

Signature _____ Date _____

Sign and return for all orders. Email to advertising@firesprinkler.org or fax to 214-343-8898.